

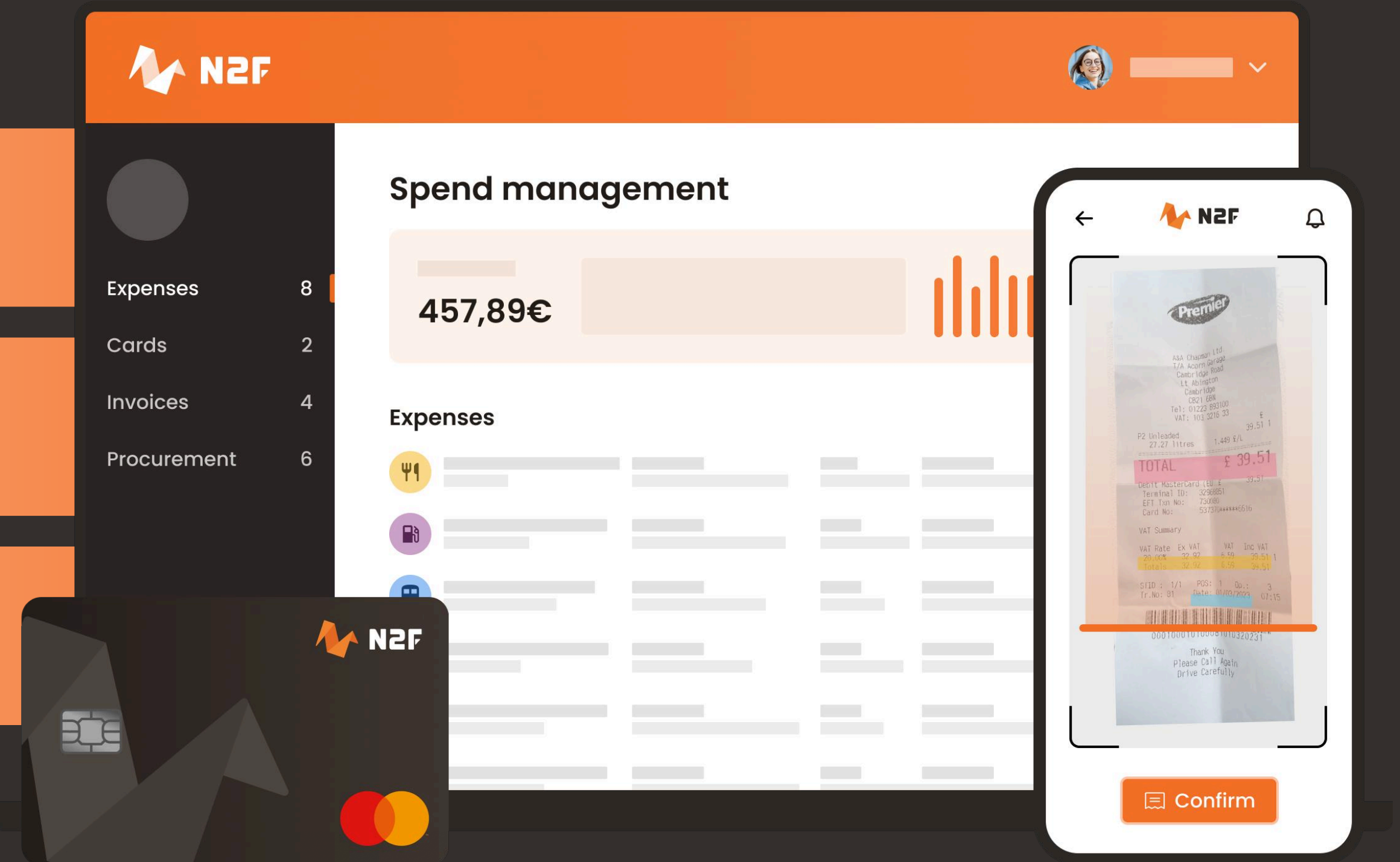


# Brand Guidelines

 Expense Management

 Corporate Cards

 Accounts Payable





**INTRODUCTION**

# Brand Roadmap



# Mission

**Transforming expense management and administrative processes into seamless, effortless experiences**, helping businesses save time and focus on their core activities. By providing intuitive, automated, and reliable solutions, N2F turns complex and tedious tasks into smooth and efficient workflows.



# Vision

N2F aims to be **the leading European solution for professional expense management**, offering a complete, connected, and accessible platform for companies of all sizes. Innovation, artificial intelligence, and automation drive N2F's approach, ensuring modern, secure, and compliant expense management.



01

Logo

Logo



# Clearspace & Sizing

## Step 1

Pick the letter “N”

## Step 2

Rotate it 90 degrees

## Step 3

Duplicate it





02

# Colors



# Primary Color

N2F Accent color

#EE5700

N2F Black

#2E2A27

N2F Light Orange

#FFF3EC

N2F Almost White

#FFFCFA

Almost White

#FFFCFA

Cream

#FFF3EC

Apricot

#FCD7C1

N2F Secondary Orange

#F47027

N2F Accent Color (1st)

#EE5700

Syracuse

#C94A00

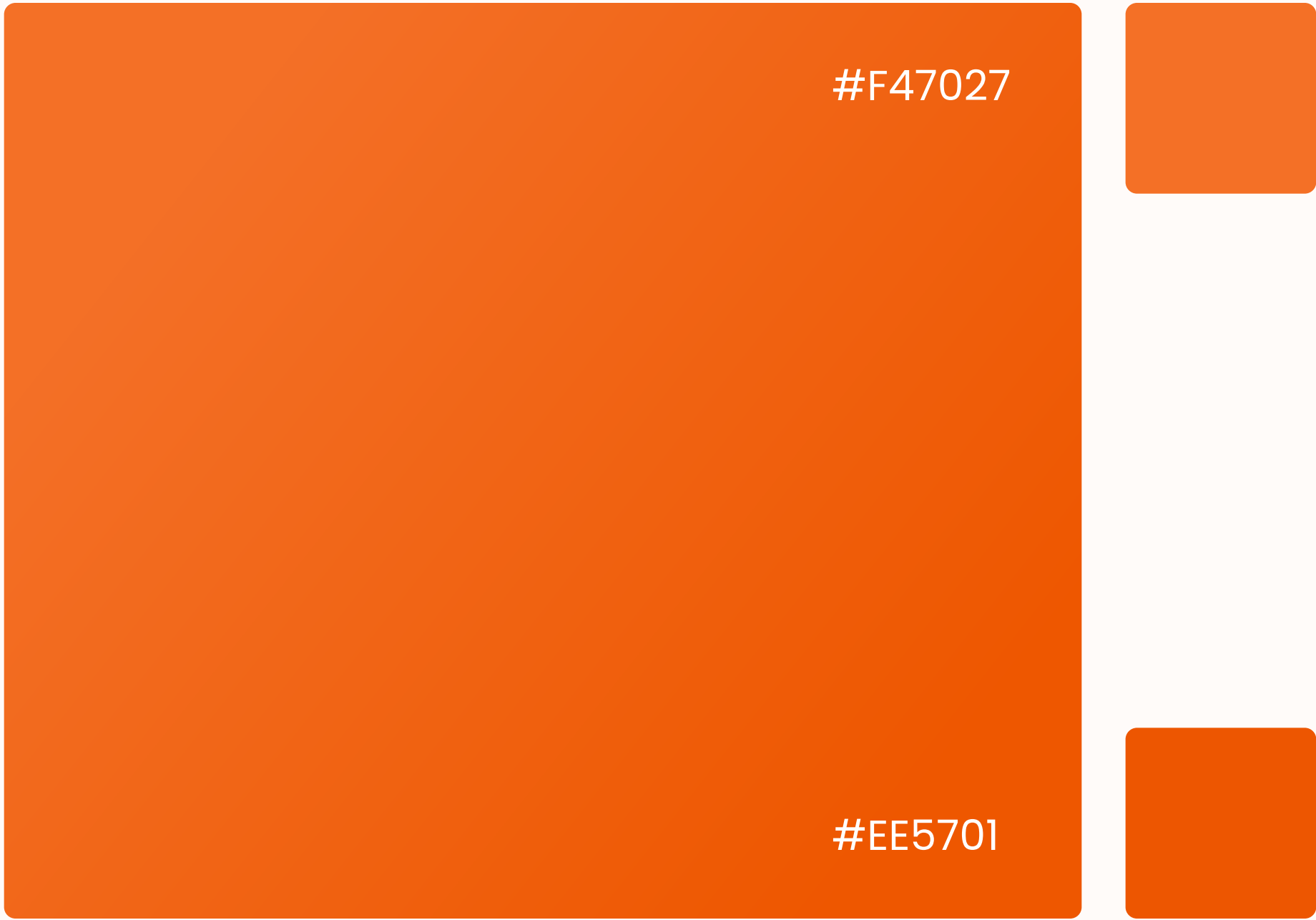
Seal Brown

#6C2800

# Secondary Color

#EDF8F3	#F1F6FD	#FCF6E9	#F3E7F2
#B4E7D3	#B0CFF5	#FBDDB8A	#D7B7D4
#15A66C	#2D7DE1	#FFBA0E	#A6529F
#295242	#1E3E66	#6B4E07	#582F55

# Gradient





03

# Typography

# Typography

## Headlines

**Poppins**

## Text

Poppins



# Tone of Voice

N2F presents itself as reliable, approachable, and innovative. The brand communicates with clarity, friendliness, and modernity, highlighting the simplicity, security, and efficiency of its solutions.

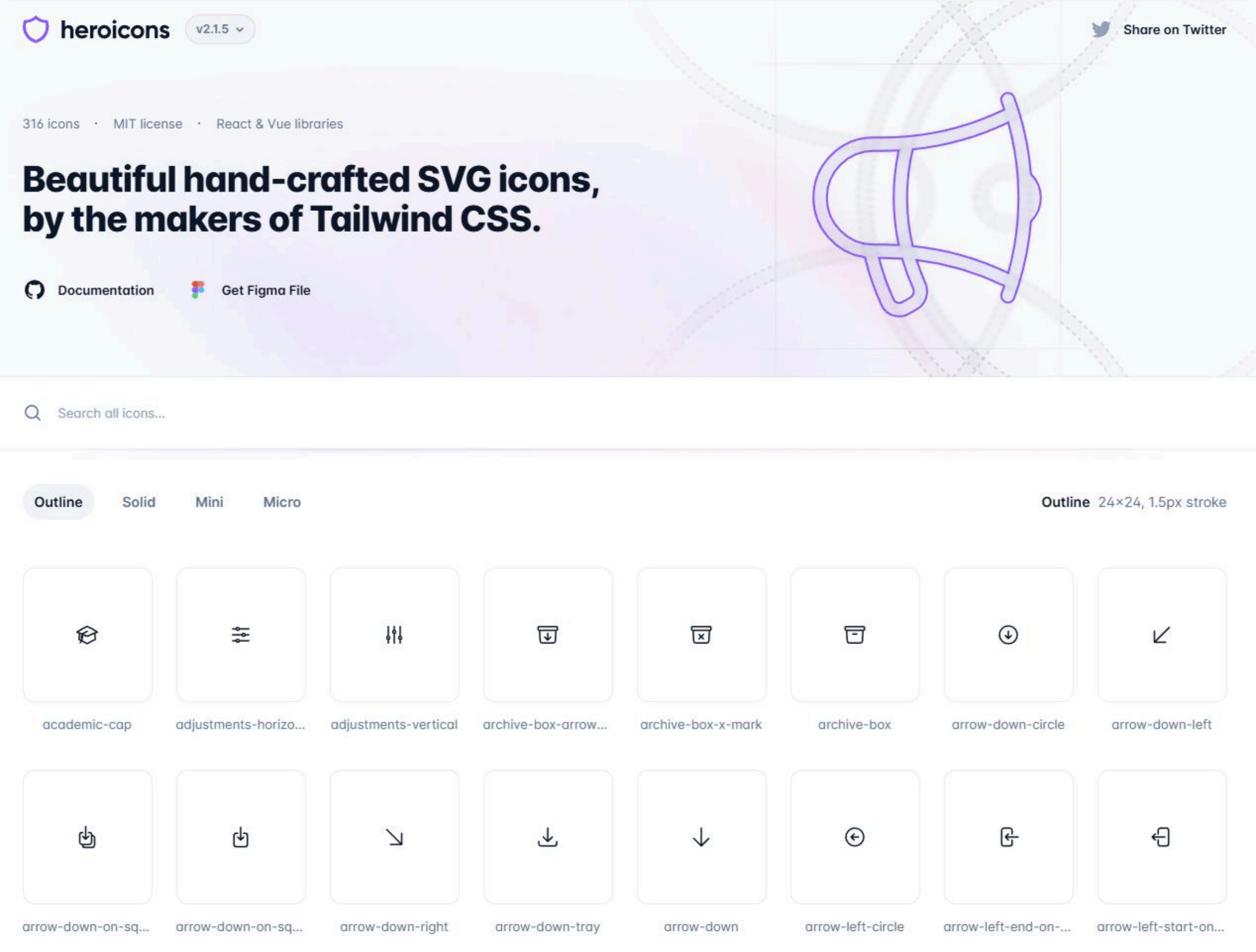


04

# Graphics

# Iconography

## Product Icon



www.heroicons.com

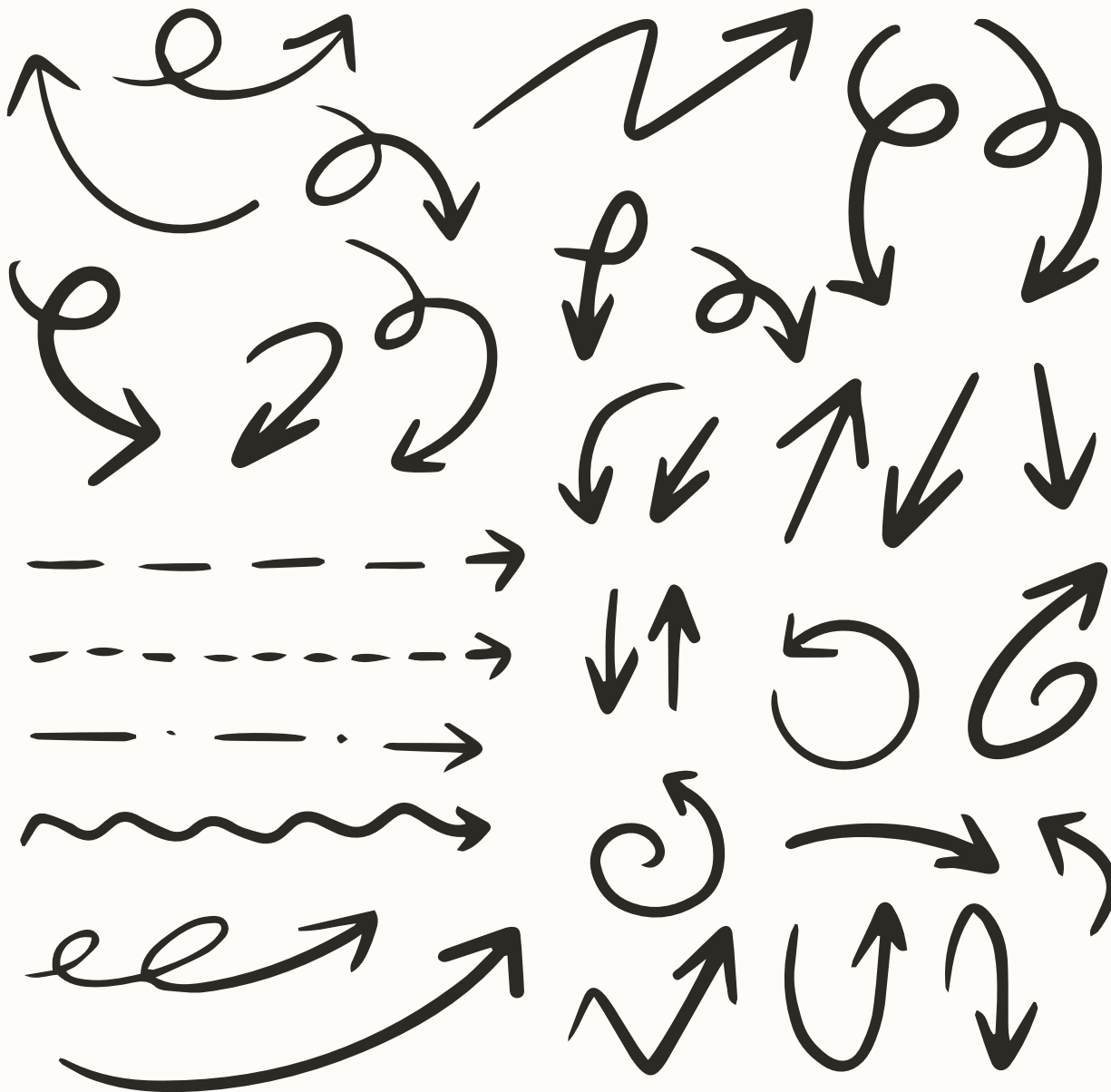


# Graphic Elements

Shape



Arrows style



Illustrations style



# Marketing Content Example



LIVRE BLANC

Nouveautés et  
tendances DAF 2026



White Paper



CHECKLIST

Les 12 points à vérifier  
avant un déplacement  
professionnel



Magazine Ads



Solution de gestion des  
dépenses professionnelles




Notes de frais

Cartes de paiement

Factures fournisseurs



[www.n2f.com](http://www.n2f.com)

N2F Brochure



Logiciel de gestion des dépenses

Vous allez aimer faire  
vos notes de frais !



Notes de frais

Cartes de paiement


Factures fournisseurs

App Store


Google Play

★★★★☆ 4.7/5 (+5000 avis)

Édité par



Essayez N2F  
gratuitement



Magazine Ads

# Patterns



Pattern – orange background



Pattern – cream background